

Porsche—Excellence Was Expected by Karl Ludvigsen

Price: \$449.95 [NOT YET FINAL]

Publication Date: August 7, 2019

ISBN: 978-0-8376-1769-5

Bentley Stock Number: GPXS

4 volume hardcover set, 9 in. x 10.5 in.

2,788 pages, 2,912 photos, illustrations and diagrams

More information available at:

[www.bentleypublishers.com/porsche/
excellence-was-expected](http://www.bentleypublishers.com/porsche/excellence-was-expected)

For over forty years Karl Ludvigsen's *Porsche: Excellence Was Expected* has been regarded as the definitive work on Porsche history. With 2,788 pages and over a million words, the updated and revised 2019 edition more than lives up to its reputation.

Drawing on over half century of automotive insider experience, Ludvigsen explores the history of the Porsche company, its cars, and its motor racing heritage from its beginning in 1948 through sixty years as an independent family-owned car company to its continued success under the auspices of the Volkswagen Group. Remarkable both for its breadth of coverage and its technical depth, *Excellence Was Expected* covers every road and racing car from the first Gmünd coupe through the development of the 2020 all-electric Taycan.

Ludvigsen dedicates 30 chapters to tracing the evolution of the iconic Porsche 911 from its conception in 1962 to the cutting-edge technology in the current 992 platform. As the world's largest race car manufacturer, Porsche's storied competition history is given 44 chapters, taking the reader from the 550 Spyder's class win in the 1954 Mille Miglia to the impressive 919 Hybrid's third consecutive overall win at Le Mans in 2017. Also closely examined is the market success of the Cayenne, Macan and Panamera, as well as the enthusiastic press and customer response to the Boxster/Cayman.

A more human drama unfolds as Ludvigsen presents the inner workings, masterpieces and failures of the independent automaker. And he outlines in detail just how and why, even after the events that eventually plunged Porsche into the hands of Volkswagen, Porsche has continued to be Porsche.

New for the 2019 edition

- Revised from beginning to end and updated through model year 2020
- Increased in size from 3 volumes to 4 volumes and from 66 chapters to 132 chapters with over 1,000 new pages
- Hundreds of new color photos and illustrations, with nearly 3,000 photos and illustrations total
- 12 new chapters covering 911 (Types 991 and 992), 918 Spyder, 919 Hybrid, Taycan and Porsche company evolution
- 10 new chapters with updated coverage of Boxster, Cayman, Cayenne, Macan, and Panamera
- 32 new Focus chapters highlighting fascinating people and rare Porsche cars through the decades
- All new Porsche model timelines featuring exclusive color illustrations of key Porsche models from 1948-2019
- Updated Competition Victories appendix

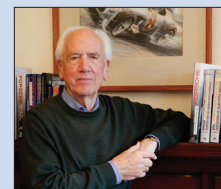


2005 997 Carrera S Cabrio



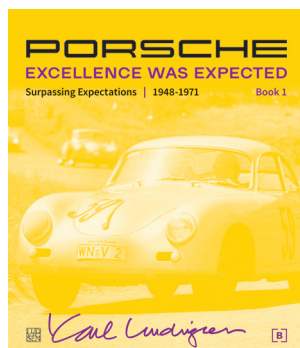
2017 Cayenne S

About the Author



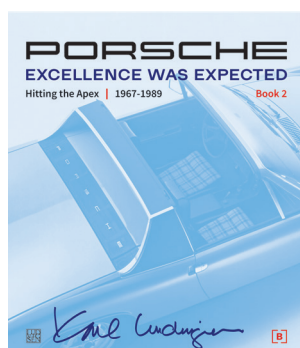
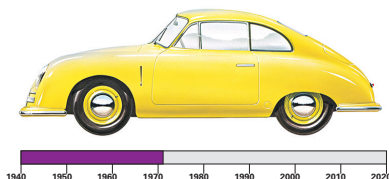
Author Karl Ludvigsen

Author Karl Ludvigsen is among today's most respected automotive historians. He has served as technical editor of *Auto Age* and *Sports Cars Illustrated* magazines, as east coast editor of *Motor Trend* and as editor of *Car and Driver*. He is the author, co-author or editor of over four dozen books about cars and the motor industry and was awarded the Friend of Automotive History award by the Society of Automotive Historians.



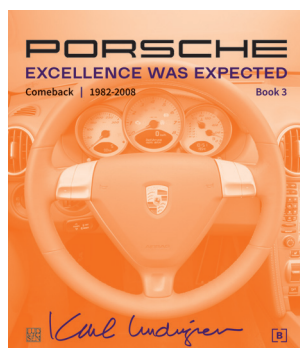
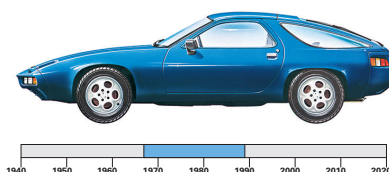
**Porsche-Excellence was Expected
Book 1: Surpassing Expectations
1948-1971**

Book Code: GPX1
ISBN: 978-0-8376-1770-1
742 pages, 846 photos & illustrations



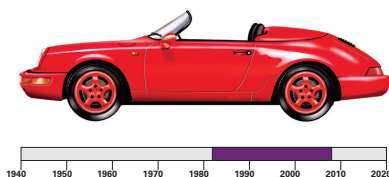
**Porsche-Excellence was Expected
Book 2: Hitting the Apex
1967-1989**

Book Code: GPX2
ISBN: 978-0-8376-1771-8
652 pages, 647 photos & illustrations



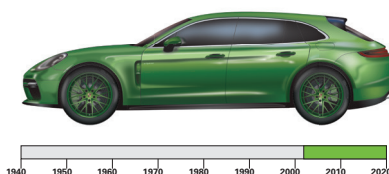
**Porsche-Excellence was Expected
Book 3: Comeback
1982-2008**

Book Code: GPX3
ISBN: 978-0-8376-1771-8
708 pages, 658 photos & illustrations



**Porsche-Excellence was Expected
Book 4: 21st Century
2002-2020**

Book Code: GPX4
ISBN: 978-0-8376-1773-2
725 pages, 805 photos & illustrations



Reviews of the 2008 edition:

If you can only get one book for your library on Porsche, this is the one.
—European Car

Without doubt, this is the definitive work on the history of Porsche. A must-have for any Porsche enthusiast.

—Purely Porsche

*A must for those who can never have enough Porsche, **Excellence Was Expected** is the gold standard of automotive books.*

—Road & Track

It may appear expensive, but the reality is that, compared to the years of exhaustive effort that have gone into this amazing book, it's a complete bargain. No Porsche fan should be without it.

—911 & Porsche World

Of course, our library is full of good and even excellent books on Porsche, but none of them are reached for as often as EWE. The quality that separates Excellence Was Expected from other books is its depth.
—excellence: the magazine about Porsche

