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The Speed Merchants

A Journey Through The World of
 Motor Racing, 1969-72

The Drivers—The Cars—The Tracks

by Michael Keyser

Retail Price: \$69.95

Bentley Stock No: GDSM

ISBN: 0-8376-0232-7

312 pages, 528 photos (160 in color)

Hardcover 8-1/2" x 10-7/8"

Chapters

1969

1. Getting Involved

1970

2. Daytona 24 Hours
3. Sebring 12 Hours
4. Indianapolis 500
5. 24 Hours of Le Mans
6. Dutch Grand Prix
7. Watkins Glen 6 Hours
8. St. Jovite Trans Am
9. Road Atlanta Can Am
10. U.S. Grand Prix

1971

11. Daytona 24 Hours
12. Sebring 12 Hours
13. Monza 1000 Kms
14. Lime Rock Trans Am
15. Targa Florio
16. Monaco Grand Prix
17. Nürburgring 1000 Kms
18. Indianapolis 500
19. 24 Hours of Le Mans
20. Dutch Grand Prix
21. Watkins Glen 6 Hours

1972

22. The Motion Picture Business
23. Epilogue
Circuit Maps

THE SPEED MERCHANTS TELLS THE STORY of Michael Keyser's racing and film experience, across the U.S. and Europe, from 1969 through 1972. He relives what it was like to watch the great Ferrari 512s and Porsche 917s that dominated the world manufacturer's series in 1970; to follow Mark Donohue and Roger Penske as they shook up the Trans-Am through Canada and the United States; to see McLaren's hold on the Can-Am finally ended. **The Speed Merchants** details the successes and failures of such drivers as Vic Elford, Brian Redman, Jo Siffert, Pedro Rodriguez and Jackie Stewart; and racing at such tracks as Daytona, Sebring, Indianapolis, the Targa Florio, the Nürburgring, Monaco and Le Mans.

When first published in 1973, **The Speed Merchants** was hailed among other books on racing as "the standard by which other works should be judged." Now, the author has totally revised the book, more than doubling the number of photographs and adding a personal dimension that could only be brought by someone in his unique position as driver, photographer, and filmmaker.

With brilliant full color photography and evocative prose, **The Speed Merchants** brings to vivid life the sights and sounds of a lost era.

About the Author:

Michael Keyser worked as a reporter for *The Baltimore Sun* before taking up photography in 1968. For the next decade he was involved in motor racing as a photographer, filmmaker, and driver. In 1973 he produced a book and feature length documentary film, both titled *The Speed Merchants*. Throughout the 1970s, Keyser was a regular competitor on the FIA endurance circuit and in the IMSA Camel GT series, where he scored numerous wins, including a victory at the 12 Hours of Sebring with Al Holbert in 1976. For the past ten years Keyser has operated Autosports Marketing Associates, Ltd. He has also written a book about the making of Steve McQueen's film *Le Mans*.

